## Pork Congress Educational Seminars Schedule

#### Wednesday, Jan. 21

All seminars and trainings will be held in Iowa Event Center Lower-Level Rooms



#### **Seminars**



Eldon McAfee

## Coffee Chat with Eldon: DNR Rules, Animal Welfare Laws, and Court Cases 9:00-10:30 AM

Room 103-104 Eldon McAfee, Brick Gentry Law Firm

Eldon will dissect current Iowa DNR rule interpretations, review key court cases on manure easements, federal air emissions, and ag fraud, and provide updates on California Prop 12 and Massachusetts Question 3 regulations.



Mike Oster

#### KEYNOTE: Cultivating a Mindset of Growth and Grit in Agriculture 10:45-11:45 AM

Room 101-102 Mike Oster, Retired Brigadier General

In agriculture, there's no off-season for attitude. Whether it's weather, markets, or machinery, challenges come at us daily—and how we respond determines our outcomes. This presentation plants the seeds of a mindset in which excellence becomes the standard, not the exception, and where attitude drives outcomes across the entire operation.



Al Tank

## Pork, Policy, Politics, and Populism 1:30-2:45 PM

Rooms 103-104 Al Tank, Ag and food entrepreneur, investor, and consultant.

The pork industry is facing a wide range of challenges and opportunities that will be greatly impacted by policy actions, political outcomes, and the shift toward populism in the United States and around the globe.

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2026 Economic and Livestock Market Outlook 3:00-4:00 PM

Rooms 101-102 Dr. Lee Schulz, Ever Ag

Hear from Dr. Lee Schulz of Ever Ag as he looks at what may impact producer profitability in the coming year, including

livestock prices, exports, domestic demand, crop supplies and prices, and more.

#### **Spanish Seminars**

Join us for sessions covering individual pig health, day one care, and more.
Stay tuned to iowaporkcongress.org
for more information!

### Thursday, Jan. 22

All seminars and trainings will be held in Iowa Event Center Lower-Level rooms

#### **Seminars**

## What's in the Future for an Iowa Pork Producer? 9:30-10:30 AM

Rooms 103-104 Chet Mogler, Pig Hill Farms & Iowa State University



Chet Mogler

Explore how new emerging technologies, artificial intelligence, and data-driven tools are reshaping swine production and how you can boost efficiency, productivity, and decision-making on the farm.

### Iowa State university

#### The Many Moments of a Hog – Let's Get Creative!

Rooms 101-102 Kari Underly, Range Meat Academy & National Pork Board

and marketers are finding new ways to use the whole carcass, elevate underutilized cuts, and position pork for today's consumers, helping strengthen demand, support carcass value, and create more opportunities for pork in the marketplace.



Kari Underly



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